Video Transcript

Three Ways Orchestration Can Impact Business

Outcomes | Verizon

June 27, 2017

https://www.youtube.com/watch?v=0M2qWSdZMXU

Spoken Dialogue:

Mark Hollman:
Orchestration ties to our customers' business outcomes in several ways. First of all, it's possible to offer quicker service delivery. This means that our customers in turn can bring new services to market much quicker, which means time to revenue is reduced. Secondly, troubleshooting is reduced because using closed-loop service assurance as opposed to troubleshooting why something is down, then effectively we're bringing the same type of methodology as spinning up a virtual machine whereby if you lose a network application you can spin up another network application as a backup to replace it. So less troubleshooting and less downtime means an improvement in the customer experience, which in turn is potentially improvement in revenue. Finally, let's think about the amount of time that is currently being spent on managing networks and think about how much time can be saved with this centralized orchestration model. Youth think about what the IT team could do if their creativity was unleashed.

verizon√